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SEPTEMBER 2016

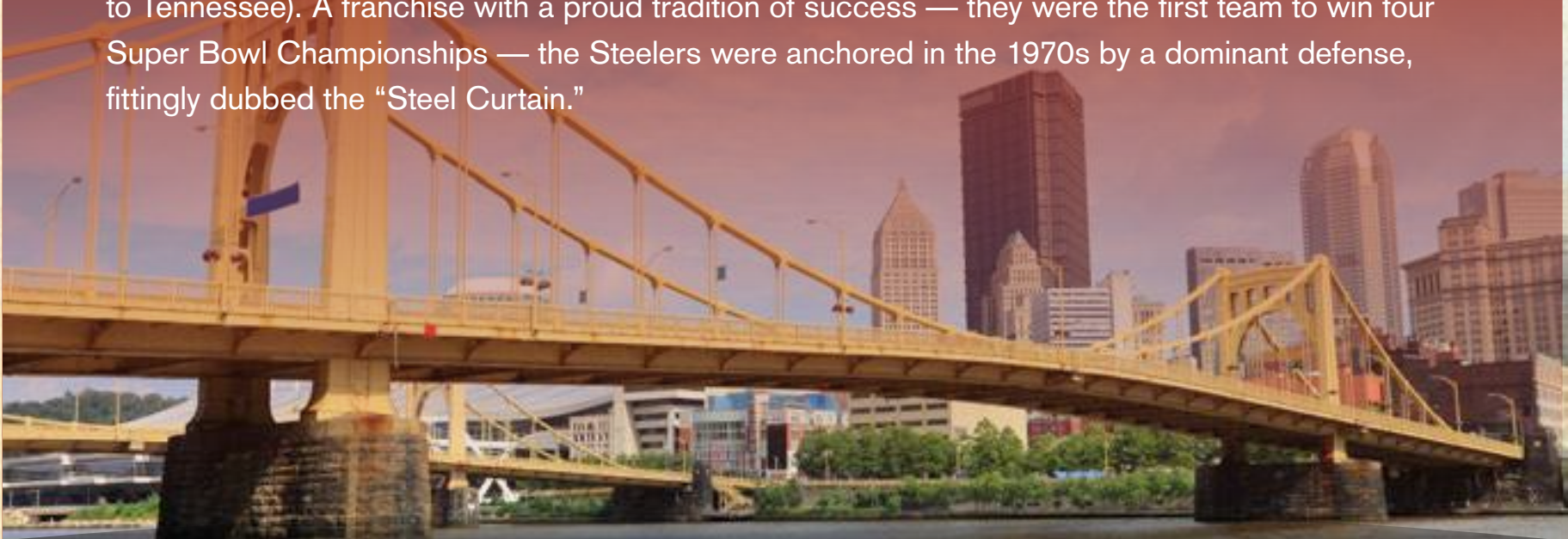
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Steel CITY.

Located where the Allegheny and Monongahela rivers join to become the Ohio River, Pittsburgh's identity is tightly linked to the steel industry, and with good reason. In the early 19th century, Pittsburgh was responsible for significant metal production, including iron, brass and tin. Years prior to the formation of US Steel in 1901, Pittsburgh had emerged as the nation's center of steel production. Today, "Steel City" continues to serve as the corporate headquarters for the largest steel corporation headquartered in the United States, as well as approximately 300 other steel industry companies.

Not only does steel figure closely into Pittsburgh's heritage and present economy, the infrastructure of the city relies more heavily on steel than most cities its size. Nearly 450 bridges currently connect the city across points along its "Three Rivers." For that reason, the city is also commonly referred to as the "City of Bridges." The material used to construct those bridges? Steel, of course, with much of it having been produced locally.

Reinforcing the connection between the city and steel, the Pittsburgh Steelers NFL team reflects the city's heritage in a manner similar to the Green Bay Packers and Houston Oilers (until their move to Tennessee). A franchise with a proud tradition of success — they were the first team to win four Super Bowl Championships — the Steelers were anchored in the 1970s by a dominant defense, fittingly dubbed the "Steel Curtain."

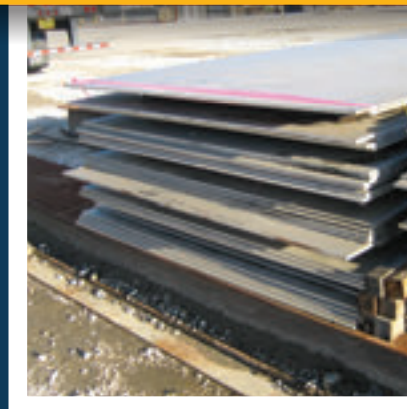


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answer



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– Max Reichenthal, President

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